

URGENT

PROCEEDINGS OF THE DIRECTOR OF SCHOOL EDUCATION
TELANGANA, HYDERABAD

Rc.No.202/MDM/2015

Dt:28.01.2017

Sub : School Education – Monitoring of Mid Day Meals Scheme through technological intervention such as SMS.-Certain Instructions issued – Reg.

Ref : Memo NO 295/Prog.II/A2/2017, SE Department. Dt: 16/01/2017

* * *

All the District Educational Officers in the State are here by informed that the Government has decided to implement the Automated Reporting System in implementation of Mid Day Meals Scheme in the State.

In this regard, the mobile numbers of all the Head Masters have been obtained from the District Educational Officers and the same have been uploaded & validated in the concerned website. While enclosing the list of Schools and Mobile numbers activated all the District Educational Officers are directed to take the following necessary action to start the SMS Based Automated Reporting System with effect from 30.01.2017.

1. All the Mandal Educational Officers and Head Masters whose mobiles numbers have already been activated shall send SMS to **Toll Free No. 15544** as **MDM <Space> A**.
2. After receiving activation message the Head Masters have to send the MDM taken students number by SMS to **15544** as **MDM <Space> No. of Students Taken Mid Day Meal**.
Example: if 10 students are taken meal send the SMS as **MDM 10**.
3. This data should be sent every day.
4. In case of change in mobile numbers, the same has to be brought to the notice of Sri N.Sridhar, DPO, O/o DSE office, Mobile No. **9618403032**.
5. All the District Educational Officers are instructed to send the mobile numbers of the HMs which are not included in the list in the prescribed proforma to **Email ID: dpo-cdse@telangana.gov.in & mdm_ts@yahoo.com**.

Top priority should be given to this item of work and any deviation shall be viewed seriously.

Sd/- G.Kishan
Director of School Education

To
All the District Educational Officers in the State

// True Copy Attested//


Assistant Director (MDM) 28/1/2017